

# Brent

## APPLICATION TO VARY A PREMISES LICENCE

Application to vary a premises licence  
under The Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.  
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.  
You may wish to keep a copy of the completed form for your records.

I/We BLUE CROSS GROUP LTD

..... *[insert name of applicant(s)]* being the  
premises licence holder, apply to vary a premises licence under section 34 of the Licensing  
Act 2003 for the premises described in Part 1 below

Premises licence number

274 903

### Part 1 – Premises Details

Postal address of premises or, if none, ordnance survey map reference or description

EASTERN EUROPEAN FOOD & WINE  
297 HARROW ROAD  
WEMBLEY

Post Town WEMBLEY

Post Code HA9 6BD

Telephone number at premises (if any)

0203 659 4837

Non-domestic rateable value of premises

£ 16500

**Part 2 - Applicant details**

Daytime contact telephone number		07486 - 683 - 219	
E-mail address (optional)			
Current postal address if different from premises address		AS PER PREMISES ADDRESS	
Post Town		Post Code	

**Part 3 - Variation**

Please tick  Yes

Do you want the proposed variation to have effect as soon as possible?

If not do you want the variation to take effect from

Day	Month	Year

Do you want the proposed variation to have effect in relation to the introduction of the late night levy? (Please see guidance note 1)

 Yes

 No

Please describe briefly the nature of the proposed variation (Please see guidance note 2)

THE BUSINESS IS A CONVENIENCE STORE AND OFF LICENCE WITH PAYPOINT AND LOTTERY TERMINALS AND SERVICES PROVIDED. CUSTOMERS HAVE BEEN ASKING FOR AN INCREASED VARIETY OF OFF LICENCE OFFERINGS, INCLUDING HIGHER STRENGTH BEERS, CIDERS, ETC.

WE THEREFORE APPLY TO HOLD AND SELL HIGHER STRENGTH ALCOHOL OF ALL TYPES, WHILST MAINTAINING THE STRICTEST CONTROLS ON UPHOLDING THE LICENSING OBJECTIVES.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

N/A

LESS THAN 5000

## Part 4 – Operating Schedule

Please complete those parts of the Operating Schedule below which would be subject to change if this application to vary is successful.

Please tick  Yes

### Provision of regulated entertainment (please see guidance note 3)

N/A

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g)  
(if ticking yes, fill in box H)

### Provision of late night refreshment (if ticking yes, fill in box I)

NO CHANGES TO THE LATE  
NIGHT REFRESHMENT PROVISIONS

### Sale by retail of alcohol (if ticking yes, fill in box J)

NO CHANGES TO THE HOURS OF  
SALE BY RETAIL OF ALCOHOL.

In all cases complete boxes K, L and M

A

N/A

<b>Plays</b> Standard days and timings (please read guidance note 8)			Will the performance of a play take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
Day	Start	Finish		Outdoors	
Mon			<u>Please give further details here</u> (please read guidance note 5)	Both	
Tue					
Wed			<u>State any seasonal variations for performing plays</u> (please read guidance note 6)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat					
Sun					

B

N/A

<b>Films</b> Standard days and timings (please read guidance note 8)			Will the exhibition of films take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
Day	Start	Finish		Outdoors	
Mon			<u>Please give further details here</u> (please read guidance note 5)	Both	
Tue					
Wed			<u>State any seasonal variations for the exhibition of films</u> (please read guidance note 6)		
Thur					
Fri			<u>Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list</u> (please read guidance note 7)		
Sat					
Sun					

C

N/A

Indoor sporting events Standard days and timings (please read guidance note 8)			Please give further details (please read guidance note 5)
Day	Start	Finish	
Mon			State any seasonal variations for indoor sporting events (please read guidance note 6)
Tue			
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 7)
Fri			
Sat			
Sun			

D

N/A

N/A

Boxing or wrestling entertainments Standard days and timings (please read guidance note 8)			Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 5)	Both	
Tue					
Wed					
Thur			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 6)		
Fri					
Sat					
Sun					
			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 7)		

E

N/A

<b>Live Music</b> Standard days and timings (please read guidance note 8)			Will the performance of live music take place indoors or outdoors or both – please tick [✓] (please read guidance note 4)	Indoors	
Day	Start	Finish		Outdoors	
Mon			<b>Please give further details here</b> (please read guidance note 5)	Both	
Tue					
Wed			<b>State any seasonal variations for the performance of live music</b> (please read guidance note 6)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list</b> (please read guidance note 7)		
Sat					
Sun					

F

N/A

N/A

<b>Recorded music</b> Standard days and timings (please read guidance note 8)			Will the playing of recorded music take place indoors or outdoors or both – please tick [✓] (please read guidance note 4)	Indoors	
Day	Start	Finish		Outdoors	
Mon			<b>Please give further details here</b> (please read guidance note 5)	Both	
Tue					
Wed			<b>State any seasonal variations for playing recorded music</b> (please read guidance note 6)		
Thur					
Fri			<b>Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list</b> (please read guidance note 7)		
Sat					
Sun					

G N/A

<b>Performances of dance</b> Standard days and timings (please read guidance note 8)			Will the performance of dance take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
				Outdoors	
Day	Start	Finish	Please give further details here (please read guidance note 5)		
Mon					
Tue			State any seasonal variations for the performance of dance (please read guidance note 6)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 7)		
Fri					
Sat					
Sun					

H N/A

<b>Anything of a similar description to that falling within (e), (f) or (g)</b> Standard days and timings (please read guidance note 8)			Please give a description of the type of entertainment you will be providing		
			Will this entertainment take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
				Outdoors	
Day	Start	Finish	Please give further details here (please read guidance note 5)		
Mon					
Tue			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 6)		
Wed					
Thur			Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 7)		
Fri					
Sat					
Sun					

I NO CHANGE

Late night refreshment Standard days and timings (please read guidance note 8)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [✓] (please read guidance note 4).	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 5)	Both	
Tue					
Wed				State any seasonal variations for the provision of late night refreshment (please read guidance note 6):	
Thur				NO VARIATION/CHANGE	
Fri				Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times, to those listed in the column on the left, please list (please read guidance note 7)	
Sat					
Sun					

J NO CHANGE

Supply of alcohol Standard days and timings (please read guidance note 8)			Will the supply of alcohol be for consumption (Please tick box ✓) (please read guidance note 9)	On the premises	
Day	Start	Finish		Off the premises	✓
Mon			State any seasonal variations for the supply of alcohol (please read guidance note 6)	Both	
Tue				NO SEASONAL VARIATIONS	
Wed				Non-standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 7)	
Thur				NO NON-STANDARD TIMINGS.	
Fri					
Sat					
Sun					

NO CHANGES REQUESTED TO THE EXISTING DAYS AND TIMES

IN ALL CASES PLEASE COMPLETE K, L, & M BELOW



K N/A

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 10)

N/A

L

Hours premises are open to the public  
Standard days and timings  
(please read guidance note 8)

Day	Start	Finish
Mon		
Tue		
Wed		
Thur		
Fri		
Sat		
Sun		

State any seasonal variation (please read guidance note 6)

NO SEASONAL VARIATIONS.

Non-standard timings. Where you intend the premises to be open to the public at different times to those listed in the column on the left, please list (please read guidance note 7)

NO NON-STANDARD TIMINGS TO BE CHANGED.

Please identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking

WE SEEK TO REMOVE THE FOLLOWING CONDITION CURRENTLY IMPOSED ON THE LICENCE UNDER CLAUSE 5 OF "THE ANNEX 2 CONDITIONS" NAMELY :

" NO HIGH STRENGTH BEERS, LAGERS AND CIDERS ABOVE 5.5% ABV SHALL BE STOCKED."

Please tick ✓ Yes

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

If you have not ticked one of these boxes please fill in reasons for not including the licence, or part of it, below

Reasons why I have failed to enclose the premises licence or relevant part of premises licence

**IV** Describe any additional steps that you intend to take to promote the four licensing objectives as a result of the proposed variation:

a) General – all four licensing objectives (b, c, d, e) (please read guidance note 11)

NO ADDITIONAL STEPS ARE INTENDED - WE ALREADY HAVE DILIGENT STAFF WHO ADHERE TO STRICT COMPLIANCE AND OBSERVANCE OF THE FOUR LICENSING OBJECTIVES,

b) The prevention of crime and disorder

WE WILL UPHOLD THE SAME CONDITIONS AND BEST PRACTICES CURRENTLY IN PLACE FOR THE EXISTING PREMISES LICENCE.

c) Public safety

WE WILL UPHOLD THE SAME CONDITIONS AND BEST PRACTICES CURRENTLY IN PLACE FOR THE EXISTING PREMISES LICENCE.

d) The prevention of public nuisance

WE WILL UPHOLD THE SAME CONDITIONS AND BEST PRACTICES CURRENTLY IN PLACE FOR THE EXISTING PREMISES LICENCE.

e) The protection of children from harm

WE WILL UPHOLD THE SAME CONDITIONS AND BEST PRACTICES CURRENTLY IN PLACE FOR THE EXISTING PREMISES LICENCE.

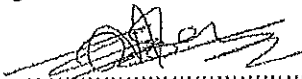
Please tick ✓ Yes

- I have made or enclosed payment of the fee *PAYMENT BY PHONE ON 6 DEC 2019*
- I have not made or enclosed payment of the fee because this application has been made in relation to the introduction of the late night levy
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I understand that I must now advertise my application
- I have enclosed the premises licence or relevant part of it or explanation
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

Part 5 – Signatures (please read guidance note 12)

Signature of applicant (the current premises licence holder) or applicant's solicitor or other duly authorised agent. (Please read guidance note 13). If signing on behalf of the applicant please state in what capacity.

Signature .....  .....

Date ..... *5 DECEMBER 2019* .....

Capacity ..... *COMPANY DIRECTOR AND CURRENT PREMISES LICENCE HOLDER* .....

Where the premises licence is jointly held signature of 2<sup>nd</sup> applicant (the current premises licence holder) or 2<sup>nd</sup> applicant's solicitor or other authorised agent. (Please read guidance note 14). If signing on behalf of the applicant please state in what capacity.

Signature ..... *N/A* .....

Date .....

Capacity .....

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 15)

*MRS MUMTAZ SOMJI  
EASTERN EUROPEAN FOOD & WINE  
297 HARROW ROAD  
WEMBLEY*

Post town *WEMBLEY*

Post code *HA9 6BD*

Telephone number

